

Press Release

April 9, 2018



World Climate Show concludes on a positive and encouraging note

From 6 to 8 April 2018 at Palexpo Geneva, the Climate Show promoted innovation through spaces dedicated to exhibitors, workshops, conferences and an eco-innovation competition

Geneva, April 9, 2018 – After 3 days of event, the climate Show 2018 closed on Sunday, April 8, on a positive balance sheet. Dedicated to the most innovative industrial technologies and solutions in climate protection and carbon reduction, the show convinced exhibitors who showed interest in renewing their presence in the second edition of 2019. Participants appreciated discovering solutions presented and participating in conferences and workshops. These positive returns announce a 2019 edition even more complete and diversified.

Brief return on the Show

During these three days, several workshops and high-level forums allowed to debate on the themes related to the climate. Visitors were able to discover brilliant solutions such as the smart and connected robot that can sort waste designed by DM Green, or the new insulation concepts of houses of the company Expert Isolations. Visitors were also surprised by other solutions such as the Aventor car, made from 100% biodegradable materials and the new solar panels from Ponzio Solar.

Bertrand Piccard, the initiator and Chairman of the Solar Impulse Foundation, shared his vision during the Climate Show 2018, encouraging us all to embrace clean technologies and efficient solutions, because they are much more than 'ecological', they are 'logical'. The #1000Solutions challenge is a global effort to identify innovative solutions that can move society toward clean economic growth and improve quality of life. Bertrand Piccard will present the selected 1000Solutions to high-level decision-makers at COP24 in Poland in December 2018.

The Big Effects Foundation has developed the Swiss Energy Tour in partnership with SwissEnergy. It is a lively and friendly interactive booth, shared at the Climate Show with CleantechAlps, which criss-crosses Switzerland from 2017 to 2019. The Energy Coach, an application to download for free and which proposes daily gestures to save energy without lose in comfort, was also designed by the foundation. The visitor can thus go from the wonderful giant screens, to the practice of the app and to small quizzes to test his knowledge.



The flagship attraction of the Climate Show 2018, the Pitch Time organized by CleantechAlps, was sold out. Seven start-ups from all over Europe presented their projects before a jury, composed of six investors specializing in Cleantech, a selection of international experts and a few curious onlookers. The start-up Bound4blue received the “Best Promising Start-up Award” for its project in heavy sea transport. The young company from Barcelona presented their promise of up to 40% improved fuel economy thanks to their sail system. The “Jury’s Favourite” prize went to the EPFL spin-off: Insolight. These founders aspire to bring the technology of solar panels from space back down to Earth.

International Competition of eco-innovations

The Catwalk, the international competition of the most promising sustainable ideas and solutions of the Climate Show, was launched during this first edition. A minimum of seven finalists will be invited from around the world to participate in the final that will take place during the Climate Show 2019 in Geneva.

International press coverage

This first edition of the Climate Show attracted more than thirty media who participated in the day of the press or the following days. Among them CNN Money Switzerland and others from Germany, England and even Russia.

Climate Show 2019

The Climate Show will meet its visitors from April 3 to 5, 2019 at Palexpo Geneva for its second edition, with a richer program, new workshops and sustainable and innovative solutions to discover.

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