

**Discover  
a world of  
sustainable  
innovation**



### **What is the Global Opportunity Explorer?**

The Global Opportunity Explorer ([www.goexplorer.org](http://www.goexplorer.org)) is a digital platform which offers direct access to some of the most innovative solutions and emerging market opportunities for achieving the Sustainable Development Goals (SDGs). Rooted in over five years of research involving 17,000 business leaders and 17 expert panels, the Explorer guides you through hundreds of sustainable solutions and dozens of market opportunities which address the SDGs.

### **Browse hundreds of Sustainable Solutions**

The Global Opportunity Explorer features more than 300 tangible business solutions for the SDGs. You can be inspired by solutions across 10 different sectors, including transport, energy, food and fashion, all of which address one or more of the 17 SDGs.



### **Explore new markets driven by the SDGs**

On the platform you can explore 45 markets arising in the transition to the sustainable societies of tomorrow. New markets emerge when we turn the risks we face into opportunities to make the world a better place for both business and society at large.

The market opportunities address global risks such as the lock-in to fossil fuels, the lack of freshwater, unsustainable urbanisation and the global food crisis.

## Who are behind the Global Opportunity Explorer?

The Global Opportunity Explorer is a joint project of DNV GL, Sustainia and the UN Global Compact, created on the conviction that the SDGs offer a myriad of business opportunities with great value to companies, society and the environment. Aside from mapping a world of cutting-edge innovation and new markets, the Explorer aims to help business leaders, entrepreneurs and investors connect with new partners, projects and markets to foster more partnerships for the SDGs and a greener and fairer world by 2030.

The International Cleantech Network is a content partner for the Global Opportunity Explorer. It helps raise awareness about the platform and encourages solution submission from its member organizations.

## Be part of the co-creation process!

The Explorer is free to use and relies on co-creation. We are constantly on the lookout for more outstanding sustainable solutions - please help us out and nominate your favourite solutions via our [submission page](#).

Once nominated, the solutions will be vetted by partner organizations and our team of external advisors to ensure quality of the solutions on the platform.

## Questions?

Please do not hesitate to contact us at: [solutions@sustainia.me](mailto:solutions@sustainia.me)

